

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor	: Cung Ngoc Phan	Confirmation No.: 8316
Appln. No.	: 09/736,543	Group Art Unit: 3621
Filed	: December 13, 2000	Examiner: P. E. Elisca
For	: IN-STORE CUSTOMER DISPLAY DEVICE AND METHOD	
Docket No.	: M61.12-0298	

AMENDMENT

FILED ELECTRONICALLY ON SEPTEMBER 4, 2008

Sir:

This is in response to the Office Action mailed on June 4, 2008. Please amend the above-identified application as follows: